



CONTACT

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EXPERTISE

- Graphic design
- Creative artworking
- Finished art
- Studio management

DESIGN PROFICIENCY

- Print and web layouts
- Branding and identity
- Document typesetting and formatting
- Packaging/FMCG artwork

SOFTWARE PROFICIENCY

- InDesign CC
- Photoshop CC
- Illustrator CC
- Acrobat DC

CORE SKILLS

A strong all-rounder with over ten years experience working in a design and print environment, specialising in commercial design, printing, publishing and marketing + freelance experience with advertising, communication and property marketing agencies.

- Highly confident working from scamps through to getting artwork print-ready through to production
- Advanced skills in Adobe CC. (InDesign, Photoshop, Illustrator, Acrobat DC) and Quickcut.
- Excellent communication skills, love working in a team or on my own
- Extremely motivated, passionate, efficient, energetic, and organised
- Good creative appreciation and strong attention to detail
- Good understanding of all print production processes and formats
- Highly confident liaising with creatives and account service for an efficient workflow
- Diverse creative experience across most industries, in-house, agency-side and freelance.

EMPLOYMENT

FREELANCE CREATIVE ARTWORKER (FINISHED ARTIST)

October 2012 - Present

WORK PROFILE

Contracting short and long terms for numerous high profile companies. Major work including advertising, brochures, catalogues, promotional material, annual reports, press ads, signage, manuals, direct mail, above and below-the-line.

AGENCIES EMPLOYED

Blackmagic Design	Cummins & Partners	JWT
CHE Proximity	Visual Identity	Tank
Town Square	OMG Creative	McCann
Dixon Hospitality	Latitude Melbourne	Collier Creative

Project clients include Ford, Harris Scarfe, Specsavers, Nissan, Telstra, Foxtel, Chemmart, Melbourne Central, Australia Post, Holden, Etihad Stadium, Kogan, Optus, among others.

DRAFTFCB, MELBOURNE, VICTORIA, AUSTRALIA

May 2009 - September 2012

Mac operator/finished artist

WORK PROFILE

Worked on high profile advertising campaigns and blue-chip retail clients, working alongside creatives from scamps through to getting artwork print-ready. Major work including branding, press ads, brochures, posters, direct mail, signage, flyers, banners, retail catalogues and POS.

Clients include Honda Australia, Angus and Roberston, Vitasoy, Kraft, Honda Singapore, Lindt, Beiersdorf, JR/Duty Free, Wattyl and Stroke Foundation.

FREELANCE CREATIVE ARTWORKER (FINISHED ARTIST)

March 2007 - December 2008

WORK PROFILE

Produced finished art for international advertising accounts, working with a broad spectrum of advertising, healthcare and property marketing companies, London based. Major work including branding, press ads, brochures, posters, manuals, direct mail, signage, floorplans, banners and invitations.

AGENCIES EMPLOYED

Archibald Ingall Stretton	Oliver	SectorLight
WWAV Rapp Collins	GSW Junction	Euro RSCG
Spinnaker	VCCP	

Project clients include Skoda, Abbey, WRAP, Barclays, Dyson, Explore Worldwide, Sony, Somerfield, ING, among others.

THE HUB +, PADDINGTON, LONDON, ENGLAND, UK

May 2008 - July 2008

Creative artworker (freelance contract)

WORK PROFILE

Produced adaptations of finished art from scamps and masters, to full-fill media schedules worldwide, adhering to client's corporate branding. Worked on press campaigns for multi-national clients and created multi-language artwork from masters. Major work including retail catalogues, press ads, posters and direct mail.

Clients include Sainsbury's, Mercedes-Benz, O2, Renault, Harveys, Callaway, Clarks, Eurotunnel and Valentino.

ELVIS COMMUNICATIONS, CENTRAL LONDON, ENGLAND, UK

October 2007 - December 2007

Creative artworker (freelance contract)

WORK PROFILE

Worked on high profile campaigns working alongside creatives from scamps through to getting artwork print-ready. Produced finished art, making adaptations, adhering to client's corporate branding whilst maintaining optimal design practises.

Clients include Pizza Hut, Virgin Holidays, Benecol, Cadbury, P&O and All Bar One.

MINUTEMAN PRESS PRAHRAN, MELBOURNE, VICTORIA, AUSTRALIA

March 2004 - December 2006

Graphic designer/prepress

WORK PROFILE

Managed all design and print from concept to prepress on an extensive range of projects including branding, stationery, press ads, annual reports, brochures, posters, postcards, catalogues, for clients in the retail and professional services.

RESPONSIBLE FOR

- All in-house high-res graphic design
- Working with clients to decipher goals and define a brief
- Prepress for one to four colour presses
- Overseeing the company's traffic and productivity
- Operation of a Xerox 1250 and 5252 (Fiery and Creo Rip)
- Staff training in graphics and print applications
- Dealing with film bureaus and trade printers.

AMAZON PRINTING, WARRNAMBOOL, VICTORIA, AUSTRALIA

March 2002 - March 2004

Graphic designer/prepress

WORK PROFILE

Worked with design and print from concept to prepress on an extensive range of projects including branding, stationery, advertisements, annual reports, brochures, banners, catalogues and newsletters for clients in all aspects of retail and professional services.

RESPONSIBLE FOR

- In-house graphic design for marketing and POS material
- High-res graphic work
- Taking briefs, designing concepts, presenting ideas
- Prepress for one to four colour presses
- Operation of a Xerox 1250 (Fiery Rip)
- Dealing with trade printers
- General problem solving and tech support in regards to Mac and Xerox printers.

EDUCATION

Bachelor of design

Monash University, Caulfield, Melbourne, Australia, 2001

REFERENCES

Tom Lovric, Production Manager, Blackmagic Design, **phone** +61 418 841 669

Kate Mawson, Production Consultant, MacDux, **phone** +61 402 839 124

Matt McShane, Studio Manager, Blackmagic Design, **phone** +61 424 624 137