



CONTACT

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EXPERTISE

- Graphic design
- Creative artworking
- Finished art
- Studio management
- Print production
- Artwork rollout
- Prepress & file preparation

DESIGN PROFICIENCY

- Branding and identity
- Print and digital layouts
- Annual reports & corporate documents
- Long-form document formatting
- Packaging/FMCG artwork
- Marketing & POS materials
- Catalogue production
- Technical illustrations & manuals

SOFTWARE PROFICIENCY

- InDesign CC
- Photoshop CC
- Illustrator CC
- Acrobat CC

CORE SKILLS

Freelance graphic designer and creative artworker with 15+ years' experience across agency, in-house and print production environments:

- Experienced from concept and scamps through to final artwork and print production;
- Advanced Adobe Creative Cloud skills including InDesign, Photoshop, Illustrator and Acrobat;
- Strong print production, prepress and file preparation knowledge;
- Confident working independently or within creative teams;
- Broad experience across retail, FMCG, property, corporate and advertising sectors.

EMPLOYMENT

FREELANCE CREATIVE ARTWORKER (FINISHED ARTIST)

October 2012 – Present

Freelancing on short and long-term projects for high-profile agency, retail and corporate clients. Producing advertising, brochures, catalogues, promotional materials, annual reports, press ads, signage, manuals and direct mail. Experienced in fast-paced print production delivering accurate, press-ready artwork to tight deadlines.

Recent work has included product manual illustrations in Adobe Illustrator, along with annual reports and long-form corporate document layout and formatting.

Agencies include Blackmagic Design, Cummins & Partners, JWT, CHE Proximity, Town Square, McCann, Visual Identity, Tank and Collier Creative.

Project clients include Ford, Harris Scarfe, Specsavers, Telstra, Chemmart, Melbourne Central, Holden, Etihad Stadium, Kogan, Optus and APT.

DRAFTFCB, MELBOURNE, VICTORIA, AUSTRALIA

May 2009 – September 2012

Mac operator/finished artist

Worked on high-profile advertising campaigns and retail clients from scamps through to final print-ready artwork.

Projects included branding, brochures, press advertising, catalogues, signage, POS and direct mail for clients including Honda Australia, Angus & Roberston, Vitasoy, Lindt, JR/Duty Free and Stroke Foundation.

EDUCATION

Bachelor of design

Monash University, Caulfield,
Melbourne, Australia, 2001

REFERENCES

References available on request.

EMPLOYMENT *(continued)*

FREELANCE CREATIVE ARTWORKER (FINISHED ARTIST) – LONDON

March 2007 – December 2008

Produced finished artwork and adaptations for advertising, healthcare and property marketing agencies across London, including press advertising, brochures, manuals, direct mail and signage for clients including Skoda, Abbey, WRAP, Barclays, Dyson, Explore Worldwide, Somerfield and ING.

Agencies include Archibald Ingall Stretton, Oliver, SectorLight, WWAV Rapp Collins, GSW Junction, Euro RSCG, Spinnaker and VCCP.

THE HUB +, PADDINGTON, LONDON, ENGLAND, UK

May 2008 – July 2008

Creative artworker (freelance contract)

Produced artwork adaptations and multilingual campaign material for international press campaigns, retail catalogues and direct mail for clients including Sainsbury's, Mercedes-Benz, O2, Renault, Clarks and Valentino.

ELVIS COMMUNICATIONS, LONDON, ENGLAND, UK

October 2007 – December 2007

Creative artworker (freelance contract)

Produced finished artwork and adaptations for high-profile campaigns from scamps through to final print-ready production. Clients include Pizza Hut, Virgin Holidays, Cadbury, P&O and All Bar One.

MINUTEMAN PRESS PRAHRAN, MELBOURNE, VICTORIA, AUSTRALIA

March 2004 – December 2006

Graphic designer/prepress

Managed design and print production from concept through to prepress across branding, brochures, catalogues and marketing material, including artwork production, digital press operation and print production support.

AMAZON PRINTING, WARRNAMBOOL, VICTORIA, AUSTRALIA

March 2002 – March 2004

Graphic designer/prepress

Worked across design and print production including branding, brochures, catalogues, newsletters and POS material, with responsibilities covering graphic design, prepress, digital press operation and production support.